

International Council of Air Shows 2020 Advertising Booking Form

Air Shows Magazine published quarterly; Industry Guide published in July

Provide Your Contact Information

Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Return to McManamay@airshows.aero or mail to:

**741 Miller Drive SE, Ste G-1A
Leesburg, VA 20175**

Select the issues where you want your ad to run and size of your ad:

- Air Shows Magazine 1st Quarter*
- Air Shows Magazine 2nd Quarter*
- 2020 - 2021 Industry Guide*
- Air Shows Magazine 3rd Quarter*
- Air Shows Magazine 4th Quarter
(Convention Preview Issue)*

*For advertising on the 2020 ICAS Convention mobile app, contact
Mary Ann McManamay for details (mcmanamay@airshows.aero)*

Please indicate if you would like us to use your existing materials by initialing here: _____

If you have new materials or have changes to existing material, please forward to McManamay@airshows.aero by issue deadlines below:

***1st Quarter, February 10, 2020; 2nd Quarter, April 12, 2020; Industry Guide, May 30, 2020;
3rd Quarter, July 14, 2020; 4th Quarter, September 30, 2020***

2020 Advertising Rate Chart

Ad Size	Single Issues	Contracting for 4 issues		Contracting for 5 issues	
		Discount	Per Issue	Discount	Per Issue
Full Page	\$690	15%	\$587	25%	\$518
1/2 Page	\$585	15%	\$497	25%	\$439
1/3 Page	\$495	15%	\$421	25%	\$371
1/4 Page	\$420	15%	\$357	25%	\$315
1/6 Page	\$390	15%	\$332	25%	\$293
Business Card	\$380	15%	\$323	25%	\$285

Please note: Premium placement is available only to those advertisers contracting for advertisements in all five publications. Design fees are not included. All prices are for four color ads.

Total Amount for ads per above price chart

Premiums _____

Back Cover: \$200/issue

Inside Cover: \$150/issue

Tabs in Industry Guide: \$150/issue

Total Due: \$ _____

Credit Card Number (Visa, MC or AMEX only) _____ Ex. Date: _____

Payment terms: All ads must be prepaid. If paying by credit card, your card will be charged prior to printing each issue. If your credit card has an expiration date prior to the end of the contract, it is your responsibility to contact ICAS with an updated expiration date.